



# Plumbing Doctor's<sup>®</sup> House Call

*Brought to you by Fast Aid Success Systems*

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## LEAVE YOUR MARK

We all know how expensive it is to get new customers. Advertising is pricy and, with the internet, it's becoming increasingly time consuming. When you do get a call some customers just want an estimate or they don't want to pay you what you're worth. So when you win a customer, you need to work hard to keep them. Repeat customers not only save you advertising dollars, but they also spend more money with you.

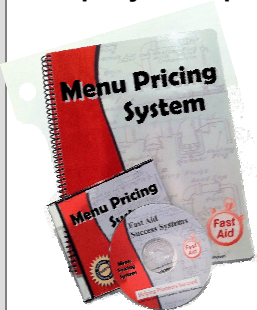
I've talked to you before about using service agreements to maintain customers, but there are other ways to do it that are just as important. When you're in the customer's home, you need to leave your mark, literally. Put a sticker with your company logo, phone number and a coupon on the water heater, garbage disposal and the inside of the toilets. The next time these items fail, the customer will see your information and call your company. You should also leave a business card and, if you have the budget, print some magnets and leave one of those as well. Getting new customers is expensive, so spending a little money to keep your customers will be well worth the investment.

*~Mike Farias*

## MENU PRICING IS HERE!

When we talk to plumbing contractors the number one request we hear, over and over, is for an easy to use Menu Pricing system. Well, we heard you loud and clear, so for the first time ever, we're offering our proprietary Menu Pricing System. This system has been used for over a decade by several Plumbing Doctor locations.

**This is the only program on the market that comes with a comprehensive training manual that teaches you how to use the Menu Pricing Program to make your company more profitable.**



This Menu Pricing program will revolutionize the way you do business. Simplify your bookkeeping and accounting, take the stress out of pricing jobs, make your technicians and customers happier and earn what you're worth.

**Mention this newsletter and receive the entire program for **only \$1595!****

**Call Today! 916-915-3740**

**Go Green!** To receive your House Call via email please send us an email at [service@plumbingmd.com](mailto:service@plumbingmd.com) and request to go green!

## Now's Your Chance!

Fast Aid Success Systems has scheduled a workshop in **Pleasanton, CA on Saturday, August 4, 2012.**

Don't miss this opportunity to attend the highly praised **Secrets of Success Workshop.**



### You'll Learn About:

- Flat Rate Menu Pricing
- Service Agreements
- How to Increase Your Average Invoice
- How to Close More Calls
- Branding & Marketing
- Internet Advertising
- And much more!

Find out when we'll be in your area

[www.fastaidssuccess.com](http://www.fastaidssuccess.com)

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