

Plumbing Doctor's® House Call

Brought to you by Fast Aid Success Systems

Vol. 11 Issue 3 Third Ouarter 2011

ANSWER THE CALL

We've done a lot of market research over the years, and the most striking thing we find over and over again is that most plumbing companies do not answer their phone when a customer calls. In the average market, only about 45% of companies answer their phone, but in some markets, such as Pleasanton and Grass Valley, up to 70% of companies do not answer their phone.

By not answering your phone you are telling the customer that you will not be there for them when they need you. Many customers who call are stressed out or even panicked about their plumbing problem. They need someone to answer their call and reassure them that you can take care of their problem. If you don't, they'll call someone else.

I challenge you to start answering every call you get. If you're in the field, all you need is a cell phone, a pen and a small notepad to offer excellent customer service to everyone who calls. Your customers will appreciate the attention and your company will reap the benefits. ~Mike Farias

FAST AID OFFERS MORE THAN FRANCHISING

Fast Aid Success Systems, the only company that offers the Plumbing Doctor franchise opportunity, provides services to plumbing contractors in addition to the franchise opportunity. The company was founded by Michael Farias, the founder and current CEO of Plumbing Doctor, to market and sell Plumbing Doctor franchises.

By working with dozens of plumbing contractors, Mr. Farias has learned that many business owners are seeking assistance with their plumbing companies, but may not be a good fit for the Plumbing Doctor franchise opportunity. So Fast Aid Success Systems offers a variety of other services as well.

Michael Farias presenting at a Fast Aid workshop



Services Offered Include:

- Flat Rate Menu Pricing

- Workshops and seminars
- One-on-one Consultation

Go Green! To receive your House Call via email please send us an email at service@plumbingmd.com and request to go green!

Plumbing Doctor Opens Franchise in Oregon

Plumbing Doctor is excited to announce the opening of our newest franchise territory. The new exclusive territory was awarded to Stutzman Services, Inc., for several territories in Oregon including Albany, Corvallis, Eugene and Salem.

Stutzman Services was founded in 1966 as a pump company. Since that time they have expanded into other home services including landscaping, construction plumbing and water treatment services. They have grown into the premier home services company in their markets and have approximately 50 employees in all their divisions.

Stutzman Services recently added a service and repair plumbing division and turned to Fast Aid Success Systems to help them develop this new area of the business.

With the addition of Stutzman Services, Plumbing Doctor now operates in 131 zip codes in 10 counties over 3 states.

To learn more about the Plumbing Doctor Franchise opportunity, contact us at:

Corporate Headquarters 916-915-3740

service@plumbingmd.com